

# GOOD START PACKAGING

## Company Fact Sheet

Good Start Packaging is a leading supplier of compostable packaging products for the foodservice industry. With warehouses in California and New Hampshire, Good Start Packaging serves clients across North America.

### AT-A-GLANCE

- Founded in 2009
- Primary market area: North American restaurants, cafes, caterers, corporate and institutional dining facilities, hotels, growers, and other enterprises in the foodservice industry.
- Headquarters: 10 Corporate Drive, Suite 201, Bedford, NH 03110
- Website: [goodstartpackaging.com](http://goodstartpackaging.com)

### MISSION

Good Start Packaging's mission is to inspire people to be more conscious about their use of disposable plastic and its impact on the environment while helping foodservice operators build sustainable, successful businesses.

### OUR PRODUCTS

Good Start Packaging sources compostable foodservice packaging to offer clients the most sustainable options available at low wholesale prices and with fast, on-time delivery. Our products:

- **Reduce the plastic** in landfills and oceans
- Are **made from renewable plant-based materials** like corn, bamboo, wheat fiber, and sugarcane fiber
- Use fewer resources and **produce less pollution** to manufacture than plastic alternatives
- **Reduce waste and support farmers** by utilizing agricultural byproducts
- **Break down into soil** when composted in a commercial facility

### OUR STORY

The seed for Good Start Packaging was planted when founder Ken Jacobus attended an environmental conference and learned about the devastating problems that plastics were creating for our planet. Ken left his successful career in technology sales to start Good Start Packaging in 2009. Then and now, his goal was to make it easy for even the smallest business to make more sustainable choices. Since then, Good Start Packaging has grown steadily to become a market leader in sustainable packaging for the foodservice industry. As a certified B Corp, Good Start Packaging is committed to being a force for good. The company donates 20% of its profits toward feeding communities, advancing human rights, and protecting the planet.

#### > Media Contact

##### MELISSA BRESLIN

Director of Marketing

*phone:* (603) 836-5409

*email:* [melissa@goodstartpackaging.com](mailto:melissa@goodstartpackaging.com)

